

Media Contact:
Steve Keltz
KOSTAR*
212-253-2600

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**SERVICECHANNEL NAMED 2011 VENDOR OF THE YEAR
AT PRSM NATIONAL CONFERENCE**

NASHVILLE, TN, - The Professional Retail Store Maintenance Association (PRSM) named ServiceChannel as 2011 Vendor of the Year at an awards ceremony during its National Conference here on Monday night, April 4, 2011. According to PRSM, the award is determined each year by a vote of retailers and industry vendors who select the company that they feel best exemplifies excellence in the retail facilities maintenance profession.

ServiceChannel provides retail facilities managers with a technology platform across which they can identify, register, manage and even pay service contractors. "ServiceChannel's vision for more than 10 years has been to innovate this collaborative relationship, offering valuable tools to both sides of the facilities maintenance equation," said PRSM Association Board President, Paul Walsh.

ServiceChannel was founded in 1999 as a response to the burgeoning need for retailers to have increased and immediate access to facilities service data. With a history in contractor management software, ServiceChannel evolved their products to the Internet offering retailers online access to a comprehensive database of service information and performance metrics.

Steven Gottfried, co-founder of ServiceChannel and a PRSM member for more than 10 years, was on hand to receive this year's award. Mr. Gottfried remarked, "We are proud to receive this recognition from PRSM. The retail facilities maintenance industry is constantly evolving and we're excited to be part of driving that process." Mr. Gottfried was also elected to the PRSM board during the National Conference.

About ServiceChannel

ServiceChannel provides facility managers with a single platform to procure, manage and pay for facility maintenance services from their own network of contractors. By providing a real time, web-based view of service data across all trades, locations and contractors, facility managers use ServiceChannel at over 65,000 retail locations and restaurants to drive significant ROI for their organizations without relinquishing control to outsourcers or investing in new infrastructure. For more information, please visit www.servicechannel.com

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