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Ryla Named Fastest Growing Privately-Held Company in Atlanta

Atlanta Business Chronicle award recognizes company's five-fold revenue growth since 2007

Kennesaw, Ga. - April 23, 2010 - The Atlanta Business Chronicle today named Ryla, a leading domestic provider of outsourced call center and customer contact solutions, as the fastest growing privately-held company in the Atlanta metropolitan area. The publication's annual Pacesetter award recognizes top revenue growth companies based in Atlanta. The 2010 Pacesetters were announced today at the InterContinental Hotel.

In order to qualify as a Pacesetter, the company must have been established in the first quarter of 2007 or earlier, be privately owned, based in the 20-county metro Atlanta area and not be a subsidiary of another company. Additionally, the company must also have revenue between \$1 million and \$300 million in 2009. Ryla's revenues topped \$100 million in 2009, a jump from \$17.5 million in 2007.

"Being named as Atlanta's top growth revenue company is a testament to the hard work of our employees and our vision of building customer relationships through excellent service," said Mark Wilson, co-founder and CEO of Ryla. "The state of the economy has put pressure on a lot of businesses and required that Ryla increase our level of customer service and remain laser focused on building quality jobs for our employees."

In 2009, Ryla hired more than 1,000 agents at its Kennesaw facility and more than 400 agents at its regional headquarters which opened in Saraland, Ala. last June. Additionally, Ryla hired more than 1,000 temporary agents for its work as a subcontractor to IBM and TeleTech on the 2010 decennial census.

About Ryla

Ryla Inc. is a leading domestic provider of value-added customer contact services for Fortune 500 companies, government agencies and nonprofit organizations requiring Excellent Interactions Every TimeSM. Ryla delivers a range of customized customer contact services, including inbound customer care, tech support, help desk, outbound data collection, surveys, automated messaging, retention programs and back office process support. Additionally, Ryla delivers on-demand, project-based solutions requiring quick ramp-up for crisis response, seasonal retail and political needs. Headquartered in Kennesaw, Ga., Ryla is ranked as one of the fastest growing private companies in the nation by Inc. magazine. www.ryla.com