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Brammo Motorsports raising funds at SJF Ventures' cleantech panel

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"Seventy percent of the investment in cleantech has been in energy, but cleantech innovation runs much more through our economy," says David Kirkpatrick, managing director and cofounder of SJF Ventures, a VC fund with \$45 million under management and offices in Durham, N.C., and New York. Proving the point, CEOs of cleantech startups in transportation, food, packaging and electronics pitched their companies to investors Wednesday at the firm's fourth annual **"CEO Panel on Innovative Strategies."**

One of the companies presenting is **Brammo Motorsports**, maker of the Enertia electric motorcycle (pictured). "Brammo makes electric motorcycles that are Internet-enabled and use GPS," explains Kirkpatrick (pictured). "They're doing a great job of reaching the young, hip consumer that wants to bike across the Golden Gate Bridge and post the video back up to their blog." According to Kirkpatrick, Brammo is raising a round of capital.

Since **presenting** at last year's conference, solar energy firm groSolar **secured** \$10 million in a Series B financing, led by NGP Energy Technology Partners and including original investors SJF Ventures, Calvert Social Funds and Allco Financial Group. -- *Mary Kathleen Flynn*



For more on Brammo Motorsports see July 2007 [story from TreeHugger.com](#)
For more on groSolar's funding see December 2007 [press release from SJF Ventures](#)
and September 2007 [post from Tech Confidential](#)

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