



Truist Board of Directors Chairman, William B. Horne, assumes role of Chief Executive Officer

Washington, DC - (April 3, 2009) . Truist, the leading provider of global philanthropy solutions, announced today that William B. Horne has assumed the position of Chief Executive Officer. Mr. Horne previously served as President and Chief Executive officer of Valutec, a firm purchased by Metavante in 2007, as well as President and Chief Executive Officer of Cignify Corporation. Mr. Horne also spent several years in executive roles at First Data Corporation and IBM. Mr. Horne was most recently engaged with Sopris Capital Associates as an operating partner while also serving as Chairman of the Board of Directors for Truist and a director in other portfolio companies.

Mr. Horne replaces Bob Meagher who joined CreateHope as CEO in 2007 and served as CEO of Truist since its creation. Truist was formed in July 2008 through the combination of CreateHope and United eWay. Bob Meagher was tapped to lead CreateHope through a pivotal period in its history and marshal the organization through the currents of an acquisition+said Michael Korengold, President and CEO of Enhanced Capital Partners and a member of Truist's Board of Directors. Bill Horne's proven success record as an operator will clearly benefit Truist, its customers and stakeholders.+Truist designs solutions for Fortune 1000 corporations and is the provider of choice of online giving solutions for the two largest charities in the world . United Way (US) and Charities Aid Foundation (UK). In addition, Truist's Volunteer Solutions platform powers online volunteer engagement for the vast majority of community volunteer centers across America.

With Truist positioned to focus on growth and expansion, we have asked Bill to lead the organization through this next phase of its evolution. We are excited about Bill's leadership and confident that his experience will help Truist accelerate its already positive trajectory+expressed Brian Gallagher, CEO and President of United Way of America, and a member of Truist's Board of Directors. Horne stated Having observed Truist from the board's perspective and now as CEO, I am very excited to join the Truist team full time. I am certain that our best-in-class technology solutions, coupled with a team of professionals who are highly experienced in client service and philanthropy, is a formula for unrivaled success in our market.+

About Truist

Truist offers a complete portfolio of solutions supportive of global employee- and communityinvolvement program administration. Truist delivers innovative technology and services to more than 1,000 customers across more than 50 countries, representing a cumulative 3,000 programs, 1 million volunteers and \$2.5 billion in charitable contributions. Learn more at www.truist.com.